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IN THE CLAIMS

1. (Currently Amended) A portable information terminal apparatus capable of managing a user's schedule list, the apparatus comprising:

- acquiring means for acquiring program information;
- displaying means for displaying said program information acquired by said acquiring means;
- establishing means for establishing preset information for reserving a program to record based on an operation input by a user;
- writing means for writing said preset information in said user's schedule list;
- synchronization means for synchronizing said program information and/or said user's schedule list of said portable information terminal apparatus with one or more external apparatuses; and
- program recording history means for recording viewing patterns of said user;

wherein said displaying means further displays said user's schedule list including said preset information written by said writing means said preset information being distinguishable from said user's schedule; and

wherein said synchronizing occurs automatically or by said operation input of said user.

2. (Currently Amended) A portable information terminal apparatus according to claim 1, further comprising determining means for determining whether or not to write to said user's schedule list said preset information established by said establishing means;

wherein said displaying means displays a keyword together with a name of said preset information to distinguish said preset information from said user's schedule, and

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wherein said writing means writes said preset information established by said establishing means to said user's schedule list based on a result of the determination made by said determining means.

3. (Previously Presented) A portable information terminal apparatus according to claim 1, wherein said displaying means displays said preset information together with a mark for distinguishing said preset information from user's schedule information managed by said user's schedule list.

4. (Previously Presented) A portable information terminal apparatus according to claim 1, wherein said displaying means displays said preset information in a color distinctly different from another color in which user's schedule information managed by said user's schedule list is displayed.

5. (Currently Amended) An information processing method for use with a portable information terminal apparatus capable of managing a user's schedule list, the method comprising the steps of:

- acquiring program information;
- controlling display of said program information acquired in said acquiring step;
- establishing preset information for reserving a program to record based on an operation input by a user;
- writing said preset information in said user's schedule list;
- synchronizing said program information and/or said user's schedule list of said

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portable information terminal apparatus with one or more external apparatuses; and
recording viewing patterns of said user via a program recording history means;
wherein said display controlling step further controls display of said user's
schedule list including said preset information written under control of said write controlling
step, said preset information being distinguishable from said user's schedule list; and
wherein said synchronizing occurs automatically or by said operation input of
said user.

6. (Currently Amended) A computer-program storage medium which stores
a computer-program readable by a computer for controlling a portable information terminal
apparatus capable of managing a user's schedule list, said computer-program comprising the
steps of:

acquiring program information;
controlling display of said program information acquired in said acquiring step;
establishing preset information for reserving a program to record based on an
operation input by a user;
writing said preset information in said user's schedule list;
synchronizing said program information and/or said user's schedule list of said
portable information terminal apparatus with one or more external apparatuses; and
recording viewing patterns of said user via a program recording history means;
wherein said display controlling step further controls display of said user's
schedule list including said preset information written under control of said write controlling
step, said preset information being distinguishable from said user's schedule list; and

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wherein said synchronizing occurs automatically or by said operation input of
said user.

7. (Currently Amended) A computer-program for causing a computer
capable of managing a user's schedule list to execute the steps of:
acquiring program information;
controlling display of said program information acquired in said acquiring step;
establishing preset information for reserving a program to record based on an
operation input by a user;
writing said preset information in said user's schedule list;
synchronizing said program information and/or said user's schedule list of a
portable information terminal apparatus with one or more external apparatuses; and
recording viewing patterns of said user via a program recording history means;
wherein said display controlling step further controls display of said user's
schedule list including said preset information written under control of said write controlling
step, said preset information being distinguishable from said user's schedule list; and
wherein said synchronizing occurs automatically or by said operation input of
said user.

8. (Previously Presented) The portable information terminal apparatus
according to claim 1, further comprising transmitting means for transmitting said preset
information to a recording apparatus to allow said recording apparatus to record a reserved
program according to said preset information.

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9. (Previously Presented) The portable information terminal apparatus according to claim 1, further comprising notifying means for notifying said user of an approaching event that was scheduled earlier in said user's schedule list.

10. (Previously Presented) The portable information terminal apparatus according to claim 1, further comprising advertisement means for displaying advertisement data, said advertisement data being displayed either continuously or intermittently on said display means.

11. (Previously Presented) The portable information terminal apparatus according to claim 10, wherein said advertisement data is selectively sent only to a particular group of information terminal apparatuses.

12. (Previously Presented) The portable information terminal apparatus according to claim 1, further comprising updating means for automatically updating said user's schedule list if any expired data are present in said user's schedule list.

13. (Previously Presented) The portable information terminal apparatus according to claim 1, wherein said portable information terminal apparatus transfers said user's schedule list and/or said program information and/or advertisement data to another information terminal apparatus.

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14. (Previously Presented) The portable information terminal apparatus according to claim 13, wherein when said user's schedule list and/or said program information and/or said advertisement data is transferred to said another portable information terminal apparatus, said advertisement data are transferred before said user's schedule list and/or said program information.